

The Auckland Bus Strike Hero Campaign

How to be a Bus Strike Hero

If you are usually a bus passenger, it will be tempting to get in your car and drive it to work. This will contribute to the traffic and make matters worse. But what are you going to do? **Bus Strike Heroes** will go to the bus stop just like they used to.

If you are a driver, heading to work past those bus stops with people waiting for a bus that will not come, you could just zoom on by. (Well, if there is a lot of traffic there will not be much zooming going on!) **Bus Strike Heroes** will pull up at the bus stop and offer some people a ride. A quick conversation will establish who is going near to where you are going. Do your best to fill your empty seats.

Others will be **Bus Strike Heroes** by arranging carpools with their friends and family or co-workers, or through the Auckland Transport carpool website, www.letscarpool.govt.nz. These are just as valuable.

How to Nominate a Bus Strike Hero

If you are a rider in a carpool that is helping reduce the traffic during the bus strike, please send an SMS with the name of your driver to us, and we will provide recognition for your driver. Each rider should send a separate SMS. You and your driver will go into a prize drawing. Your driver will be listed in an Auckland newspaper as a Bus Strike Hero.

Send a text with the name of your driver to 021 666 414.

(Make it easy by putting that number into your phone right now, with the name 'Raspberry Express').

If you are a driver, print off this sheet, print your name on it, and show it to your riders.

My Name is: _____

Thanks from Raspberry Express!

